



Making what's  
**OUTSIDE**  
sell more of what's  
**INSIDE**

● As important to you as color, composition, line, is knowledge of consumers and what will make them buy. Because our Design Staff knows people, products in Canco packages get seen, desired, bought. The Canco viewpoint builds sales wallop into Canco customers' containers.

In buying cans remember: ABILITY to serve you well is as important as the WILL to serve you well.

**AMERICAN CAN COMPANY**  
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